

Dear Chairman Powell and Commissioners,

This comment is sent as a consumer of local broadcast television in the Rochester NY DMA.

I wish to state my severe disappointment in lack of resolve by our local television affiliates in Rochester NY to offer quality local programming. Only the PBS station (WXXI-TV) seems to have its act together with both quality content and an outstanding digital & high definition infrastructure.

Local television is broken in almost all the smaller markets in this country. Modern technology such as the internet has severely shrunk the market that advertising based local television can support. As such, these days, the ONLY value add of local television is the retransmission of national network content.

Local news production is hopelessly broken. The stations cannot even begin to afford to update their infrastructure for true high definition TV. This is all because the NAB and the US Government have conspired to protect an obsolete business model. I CANNOT get quality High Definition content that is available via satellite providers from the major US networks because protective statutes such as SHVA have shut that content out of my living room. While the National Association of Broadcasters state that my network affiliates are broadcasting digitally, they do so at such low power that even my rooftop antenna cannot receive.

Rochester NY cannot continue to support 6 local television news outlets. Allowing some of these stations to fail as they should and bringing re-transmission of the network feeds via regional or even distant market affiliates are the ONLY way to fix our lame system of local television.

By allowing this market to shrink to 2 or 3 local TV production facilities, you will greatly improve the quantity and quality of local news and other content production.

Please:

- Stop protecting local television outlets.
- Allow regional or even distant network affiliates the spectrum in small markets to allow quality high definition distant programming and major network content to be delivered to consumers in rural and small television markets.
- Change SHVA to \*STOP\* protecting local stations. If I want to watch Local news from New York City, it should be my right to do so. The government does not stop me from reading the New York Times – in print OR on the internet. they should not prevent me from watching WCBS (in High Definition) from New York City.
- Let the free market prevail in the broadcast industry!

Sincerely,

Andrew Potter  
2670 Poplar Hill Rd  
Lima, NY 14485